



Press Release

Brintons

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BRINTONS CELEBRATES INSTALLATION OF THE YEAR AWARD

Royal Warrant holder, Brintons, has been awarded the prestigious Woven Carpet Design Installation of the Year award for its Art Deco inspired carpets at Quaglino's.

Celebrating quality, style and innovation, Campaign for Wool's International Wool Carpet and Rug awards was launched for the first time at this year's Wool Floor Show in London.

Hosted on the 23rd March at Stamford Bridge in London, the awards included 14 different categories, some of which were sponsored by leading interiors magazines.

Ranging from Rug Design of the Year to the award for Innovation in Yarn Development, Brintons was awarded the Woven Carpet Design Installation of the Year award for its 1930s inspired designs that it created for the renowned Mayfair based restaurant and late night venue, Quaglino's.

Brintons supplied a striking custom carpet featuring geometric designs for the restaurant to compliment the period's style of its multimillion pound refurbishment project. The carpet was installed throughout the restaurant and staircase, featuring a dramatic linear style to reflect the Art Deco influence of the interiors.

Sarah Draper, Commercial Marketing Manager for Brintons, said: "We are really honoured to have received such a fantastic award from such a renowned industry figure, Campaign for Wool.

"Our range of designers utilise our 230 year old archive to create bespoke creations that truly reflect a commercial interiors specific identity. Working with Quaglino's to create such a stunning Art Deco design was a fantastic experience and we are delighted for our work to have been recognised with such a prestigious award."

Brintons was at the Wool Floor Show with its latest commercial collection, QuickWeave, which offers a shorter turnaround time and is ideal for clients who are



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working on projects where timing is of the essence.

For more information on Brintons and its range of products and services for the commercial sector, visit www.brintons.net or call 01562 635665.

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Editors Notes

- With 230 years of experience Brintons is proud to call itself a British brand.
- Unlike most other carpet manufacturers, Brintons designs and develops all of its own looms.
- Markets: Brintons supplies carpet to both commercial and residential markets globally. Major commercial sectors include hospitality, public spaces, marine, leisure, and gaming. The residential side of the business supplies carpet through a network of high quality retailers.
- Products: The Brintons product portfolio includes premium woven Axminster and Wilton broadloom carpets, tiles, tufted broadloom and hand tufted rugs.
- Services: Brintons global design team works closely with interior designers, architects, specifiers and end-users to create bespoke carpet solutions. Brintons offers a total project management service to our commercial clients.
- Brintons is committed to the concept of thinking global and acting locally. It has design studios, offices and agents in all of the major markets around the world.
- When you invest in a Brintons carpet, you can expect a product of the highest quality, which is practical as well as beautiful and will look good for years to come.

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