

Brintons



BRINTONS DESIGNER BLURS REALITY AND REVERIE IN MYTH-INSPIRED DESIGN COLLECTION

ATLANTA, AUGUST 1, 2025 | Brintons, a global leader in designing and manufacturing exceptional woven carpets, proudly announces the launch of the Self Expression Summer 2025 collection by Senior Designer Kathy Heron-Duff.

Born from boundless imagination, shaped by a love for storytelling, and inspired by fantasy fiction, *Dreambound* explores the delicate threshold between reality and reverie—a space where visual art, language, and emotion converge. The collection blends impressionistic forms, layered textures, and moody palettes into an immersive sensory experience.

“Inspiration comes from everywhere: gardens, textures, colors, and stories,” says Heron-Duff. “I’m constantly chasing that moment of ‘Do you see what I see?’ Fantasy fuels the imagination with its blend of the familiar and the surreal, and I love pushing those boundaries—realism, impressionism, and storytelling all wrapped into design.”

That love of storytelling is deeply personal for Heron-Duff, who often spins whimsical tales for her granddaughters centered around a large, egg-shaped rock in her yard—one that looks strikingly like a dinosaur egg. These playful narratives breathe life into the fantastical and serve as constant reminders of the magic that can be found in everyday moments, a spirit that infuses the *Dreambound* collection.

Dreambound features eight distinct designs, including seven Axminster patterns and one Hand Tufted showpiece; a dragon that serves as the collection’s centerpiece. This mythic design features intricate carved details, creating a bold and dramatic focal point within the collection.

“The emotional and psychological impact of engaging with visual art, whether as a creator or a viewer, is profound. It can stir joy, sorrow, or introspection, deeply influencing our sense of well-being. That’s the power of visuals and words—they feed each other,” explains Heron-Duff.

She notes that *Dreambound* was designed not only to push creative boundaries but to leave lasting impressions, “An owner once told me that guests would call and describe the carpet, asking, ‘Are you that hotel?’ They remembered their stay through the visuals and wanted to return. That’s the impact of design when it becomes the soul of a space.”

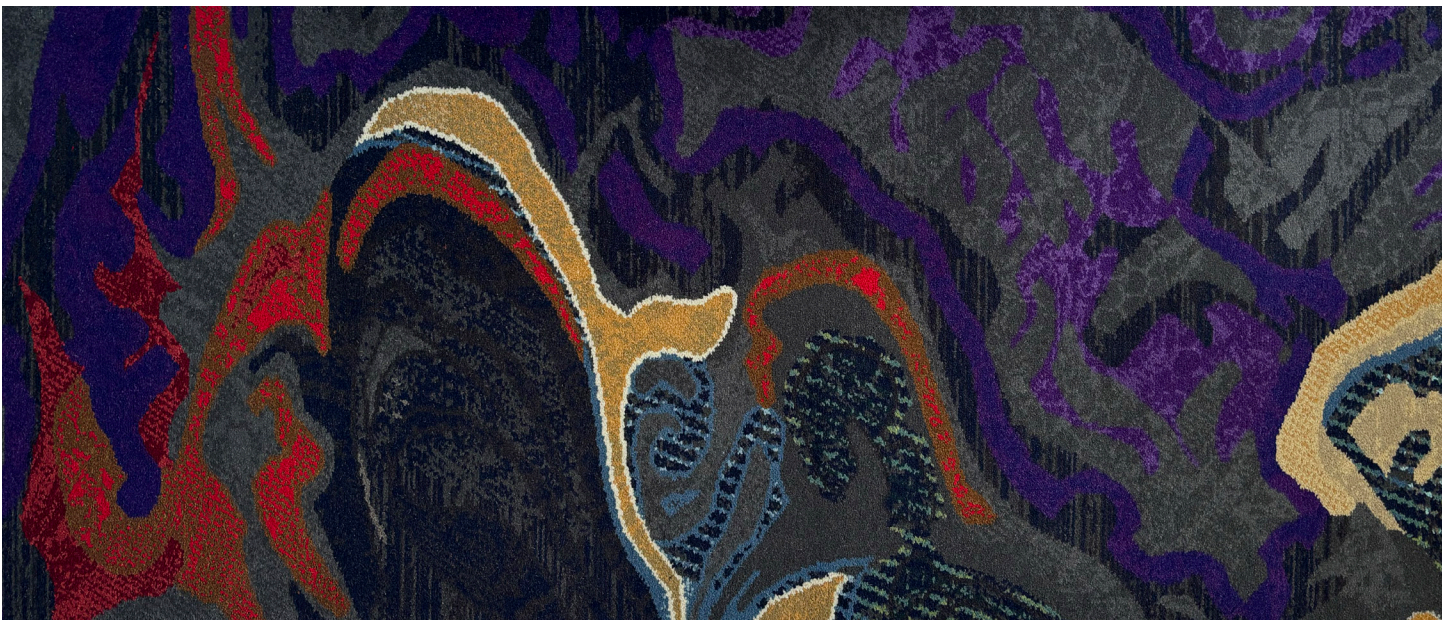
Dreambound transforms corridors, lobbies, and ballrooms into spaces that stir the imagination and stay with you. The newest collection will launch on August 1, 2025 on the Brintons website and Design Studio Online. For more information, please visit www.brintons.net.

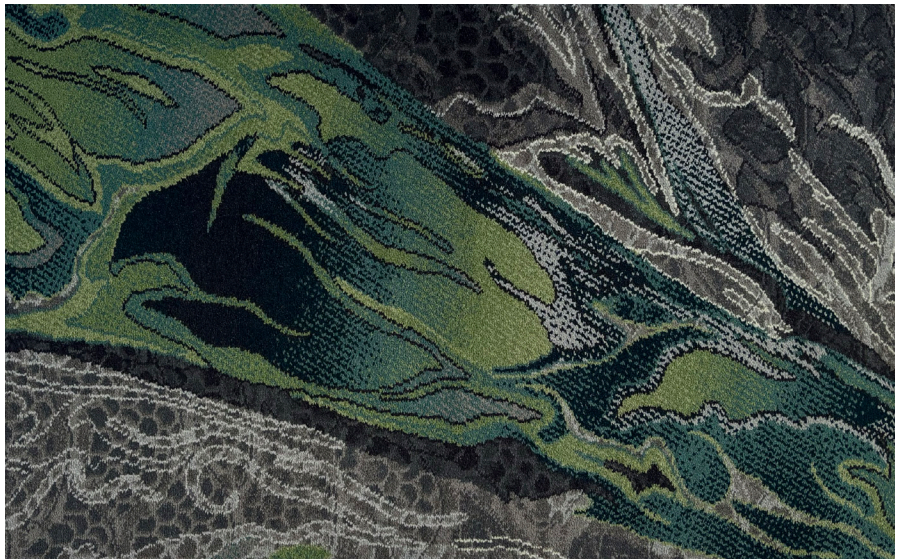
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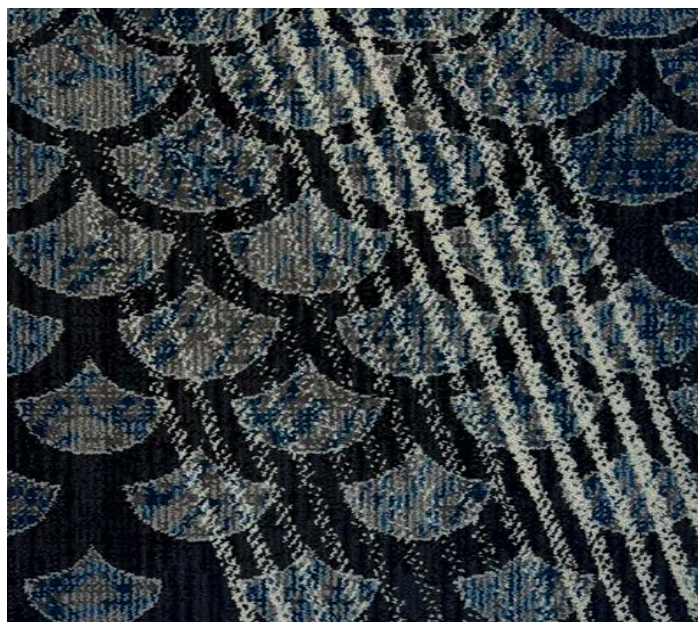
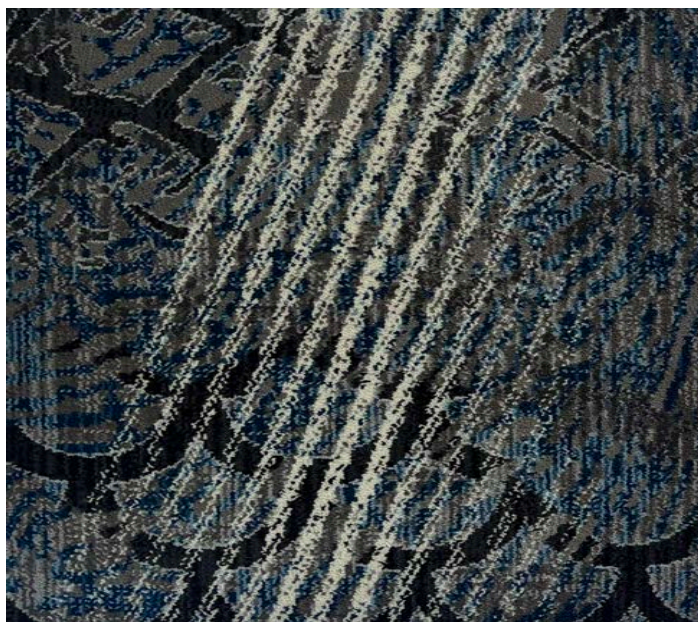
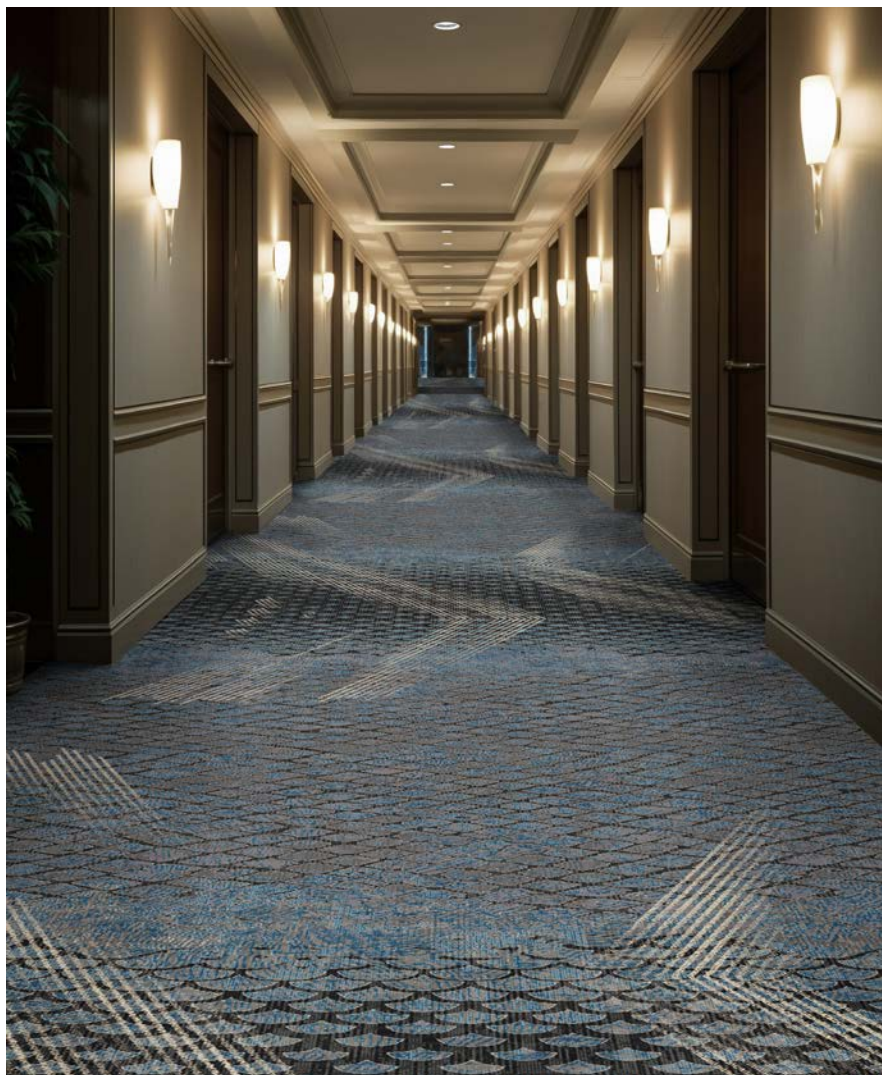
Brintons Carpets is a market-leading supplier of woven carpets to the worldwide hospitality, marine, gaming, leisure, private and public sectors. Committed to the concept of thinking globally and acting locally, Brintons has design studios, offices and agents in all of the major markets around the world.

Brintons Carpets product portfolio includes premium woven Axminster and Wilton broadloom carpets, carpet tiles, machine-made rugs and hand-tufted rugs. The company operates wholly owned ISO 14001 accredited facilities. Manufacturing is located in Portugal, Poland and India. www.brintons.net

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