



Press Release

Brintons

Brintons strengthens global presence with European acquisition

Monday 3rd August - Brintons, the global manufacturer of bespoke carpets, has today announced the acquisition of F.D Agnella, the Polish-based manufacturer and supplier of high quality carpets and rugs.

The deal will strengthen the company's global position as one of the world's leading carpet suppliers. Brintons is the royal warrantied carpet manufacturer, producing a wide range of premium and innovative Axminster and Wilton broadloom carpets, tiles and hand tufted rugs for both the domestic and commercial markets. F.D Agnella's manufacturing expertise and product portfolio will further enhance Brintons' offering.

Duccio Baldi, Chief Executive at Brintons, commented: "This acquisition further strengthens our commercial position in key European markets and enables us to expand the service we provide our customers across the globe. This is a great opportunity to increase our market share and consolidate our leading position."

Brintons has built up a reputation for manufacturing the highest quality carpets in the global market. The company designs and supplies custom-made solutions for a wide range of industries; including some of the most prestigious hotels, casinos and cruise liners in the world. Only recently, over 21,000 sq m of custom Brintons Axminster carpet was specified for £473m P&O Britannia, Britain's biggest ever passenger vessel, which was officially named by Her Majesty The Queen at a glittering ceremony in Southampton earlier this year.

In 2011, Brintons was backed by The Carlyle Group and has since underpinned its position as one of the largest global manufacturers of Axminster woven carpets.

For more information on Brintons and its range of products and services, visit www.brintons.net or call 01562 635665.

-Ends-



Press Release

Brintons

Editors Notes

- Brintons has over 230 years of experience and is known for being one of the most recognised carpet brands in the world.
- Markets: Brintons supplies carpet to both commercial and residential markets globally. Major commercial sectors include hospitality, public spaces, marine, leisure, and gaming. The residential side of the business supplies carpet through a network of high quality independent retailers and high street multiples.
- Products: The Brintons product portfolio includes premium woven Axminster and Wilton broadloom carpets, tiles and hand tufted rugs.
- Services: Brintons global design team works closely with interior designers, architects, specifiers and end-users to create bespoke carpet solutions. Brintons offers a total project management service to our commercial clients.
- Brintons is committed to the concept of thinking global and acting locally. It has design studios, sales offices and agents in all of the major markets around the world.
- When you invest in a Brintons carpet, you can expect a product of the highest quality, which is practical as well as beautiful and will look good for years to come.

For further information please contact: Sarah Draper, Commercial Marketing Manager,
sldraper@brintons.co.uk