



Press Release

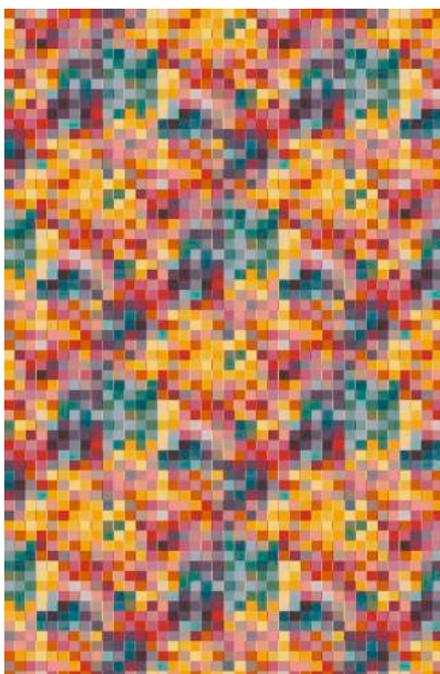
# Brintons

March 2017

## **Brintons to exhibit latest High Definition Weave collections at BCFA Open, Spring Design event**

Brintons is delighted to announce it will be exhibiting its latest High Definition collections at the *BCFA Open, Spring Design* event to take place over two days (28 – 29th March) at the Old Truman Brewery, in Shoreditch, London.

Brintons will showcase two bold graphic designs woven in its 32-colour High Definition Weave, a unique Brintons' innovation created for the contract market that allows for infinite design possibilities and highly dynamic visuals. An art inspired design from the *Altered Gravity* collection created by Stacy Garcia will be presented as a wall-hanging extending to the floor alongside a pixel-enthused design from the *Zuzunaga* collection by artist-designer Christian Zuzunaga. These two designs showcase the creative possibilities and extended colour combinations allowed by Brintons' HD Weave technology.



Above: Brintons Zuzunaga collection by Christian Zuzunaga



Above: Brintons Altered Gravity collection by Stacy Garcia

### **Altered Gravity collection by Stacy Garcia**

*Altered Gravity* is the eighth collaborative collection between Brintons and Stacy Garcia. The range includes 14 patterns and draws inspiration from diverse periods in the history of modern art; abstract expressionism collides with contemporary graphic design and digitally rendered textures melt between layers of mixed media paintings. The exhibited design from the collection presents graphic hexagonal strokes in varying blue hues.

Stacy Garcia comments on the collections influence: "*Altered Gravity is about exploring the boundaries of experimental design techniques and mediums. We're bringing it back to the basics of fine art and melding it with new technologies.*"



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### **Zuzunaga Collection by Christian Zuzunaga**

Christian Zuzunaga's design was inspired by his exploration of Brintons unique and extensive design archive in Kidderminster. Visiting the archive, Christian was inspired by the contemporary relevance of the antique fabrics and captivated by their similarities to his own design principals. The bold, colourful squares and pixel based designs evident in weaving and wool dying, dating back centuries, inspired the mandala styling and repeating symmetrical motifs of this collection. The exhibited design will display an array of bright hues delivered in a repetitive square motif expressing the vast possibilities of combining soft mediums with digital techniques.

### **BCFA, Open Spring design event**

The Old Truman Brewery  
85 Brick Lane  
London  
E1 6QR

28 - 29<sup>th</sup> March 2017  
Tuesday 28<sup>th</sup> March 1pm-7pm  
Wednesday 29<sup>th</sup> March 2017 10.30- 5pm  
London – The Old Truman Brewery  
Brintons: Stand 6

For more information on Brintons and its range of products and services for the commercial sector, visit [www.brintons.net](http://www.brintons.net) or call 01562 635665.

**-Ends-**

### **Editors Notes**

#### **About Brintons**

- Brintons is a world-leading supplier of premium quality custom-designed and stocked carpet to the residential and commercial sectors (hospitality, public spaces, marine, leisure and gaming).
- With over 230 years of heritage creating beautiful bespoke woven carpet for some of the world's most prestigious buildings including Royal palaces, historic houses and luxury hotels, Brintons is today the trusted partner of choice for designers looking for expert design input in addition to exceptional quality products.
- A global network of design studios and a unique pattern archive offer clients a powerful creative resource that inspires people to think differently about colour and pattern.
- Brintons' team of leading designers works closely with client project teams to create designs that meet the needs of individual projects of every size, specification and level of design complexity – be they classic, traditional or contemporary in style.
- In addition to custom-designed carpet, Brintons offers stock collections of premium woven Axminster and Wilton broadloom carpets, tiles and woven broadloom. A regularly updated portfolio of designs created specifically for the commercial market by trend-leading expert designers including Christian Zuzunaga and Stacey Garcia offers designers, specifiers and architects an unusually wide collection of contemporary patterns and palette.



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- Brintons offers a total project management service to its commercial clients.
- Axminster and Wilton carpets manufactured by Brintons contain a blend of 80% wool and 20% nylon, an innovation developed by Brintons and now considered the global standard of the industry.

<http://www.brintons.net/europe/en>