



# Brintons



## BRINTONS AND OREN SHERMAN LAUNCH INNOVATIVE CORRIDOR COLLECTION

ATLANTA, February 25th, 2016 – Brintons is excited to announce *BLOKWERK*, an innovative Axminster collection engineered specifically for the corridor.

Immersed in the widely influential waters of the De Stijl movement, *BLOKWERK* presents a collection of carefully composed designs offering an innovative solution to corridor design. Oren Sherman brings a restrained simplicity to the world of Axminster, resulting with the truly collaborative collection of elementally flexible designs. Constructed with harmonious textures and contemporary color palettes, *BLOKWERK* offers a multitude of ways to balance color and shape, manage scale and proportion, turn corners, and extend perspectives.

“These designs have been engineered with extraordinarily long repeats,” explains artist-illustrator Oren Sherman, “allowing designers to chart inventive pathways through corridors and transform often overlooked spaces into exciting opportunities.”

Contemporary interiors are welcoming more unified concepts to corridor space; with cohesive and unbroken carpet designs washing over door drops and erasing transitions. In attempt to maintain design continuity, end users are finding higher costs associated with generating excess waste. Utilizing simplified elements and static textural layers, the designs from *BLOKWERK* can be cut and reassembled in a variety of combinations without compromising visual integrity. *BLOKWERK* offers a practical solution to waste management and caters to the needs of the contemporary interior designer.



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## About Brintons

Brintons Carpets is a market-leading supplier of woven carpets to the worldwide hospitality, marine, gaming, leisure, private and public sectors. Committed to the concept of thinking globally and acting locally, Brintons has design studios, offices, and agents in all major markets around the world.

Brintons Carpets product portfolio includes premium woven axminster and wilton broadloom capets, tiles, and hand-tufted rugs. The company operates wholly owned ISO 14001-accredited facilities in India, Portugal and the United Kingdom. The company also operates a factory in Poland. [www.brintons.net](http://www.brintons.net)

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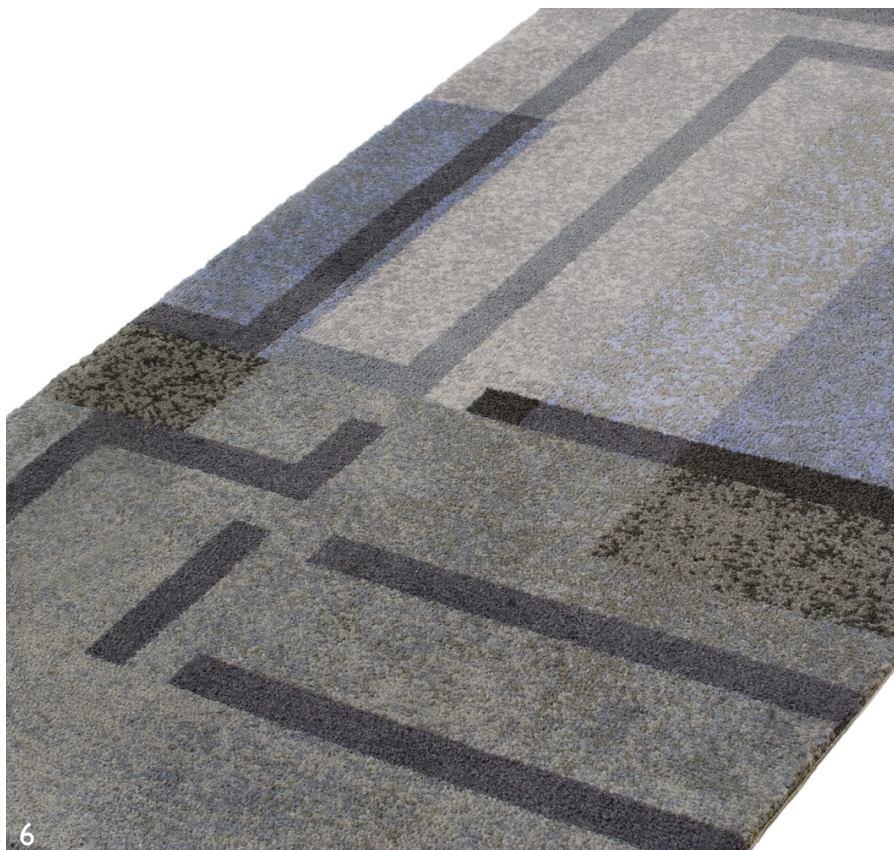
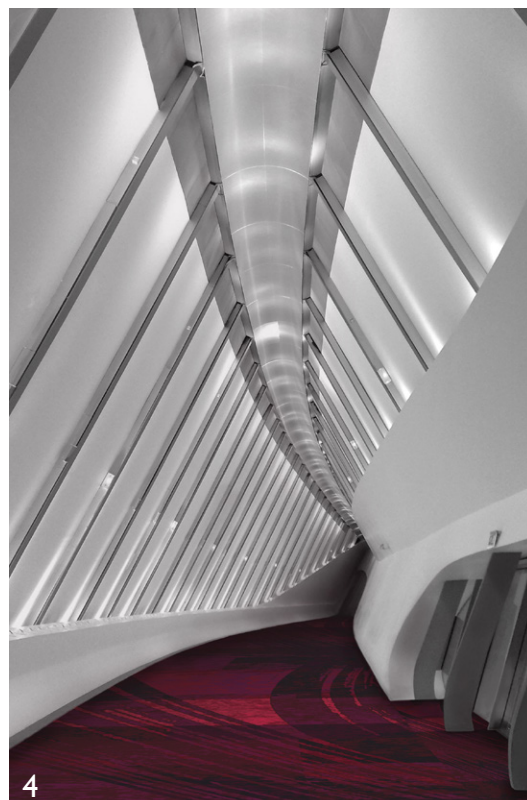
Pictured: 1. Design shown: I/W5060OS 2. Design shown: I/W5458OS





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Pictured: 3. Design shown: 2/W5070OS 4. Design shown: 4/W165IOS 5. Design shown: 3/W165IOS 6. Design Shown: 1/W5066OS