



QuickWeave™

— BY —  
**Brintons**





Ultra fast turnaround with no  
compromise on quality



QuickWeave™ is an exciting initiative from Brintons, developed to meet the growing demand among installers for design-led quality carpets that can be made-to-order in below average lead-times. The QuickWeave™ offering provides installers and project designers on a tight deadline with the widest choice yet of woven axminster designs in a broad spectrum of colours that can be made in up to 6 weeks.\*





## Finest quality axminster carpets custom-made in up to six weeks\*

Crafted with all the quality, expertise and passion Brintons have accumulated over the years each QuickWeave™ design is available in three colour palettes and four different specifications so there is something to meet the needs of every customer. Brintons' award-winning design team has created a variety of styles to reflect today's trends; with contemporary patterns, complementing transitional styles such as plaids, stripes, geometric, abstract and textured design themes. Clever texturing techniques including mottles, striés and fades have been used within the patterns to give depth to the designs whilst offering practical application for hospitality and other contract projects

QuickWeave™ broadloom woven axminster carpet is made using the 'Brintons blend' of 80% wool / 20% nylon and is available in four quality specifications from 7 to 10 rows, making it suitable for all types of area from light to heavy use. Regardless of specification, the wool element in Brintons' famous blend results in a luxurious soft feel while the nylon component ensures the carpet will be hardwearing for longevity.

## Working with us

We develop all of our designs and colours in our own studios and control the manufacturing process from start to finish: After selecting only the best fleeces, we spin and dye yarn to stringent quality standards, mixing together wool with nylon to create our special Brintons '80/20' blend of 80% wool and 20% nylon, guaranteeing a carpet that is soft yet strong. We specialise in woven carpets; in a Brintons axminster carpet each tuft of yarn is woven and locked into place by shots of backing yarn to create a strong, integrated three-dimensional

structure. This method of carpet manufacture not only creates a high-performance floor covering which meet the demands of the heaviest traffic areas it also allows for the manufacturing of complex designs incorporating multiple colour and yarn combinations.

We use our expert knowledge to weave the very best quality carpet for you, every Brintons carpet is inspected by eye twice, and finished by hand before it leaves our factory.



## Hydro Hotel, Windermere, Lake District

Brintons' involvement in the renovation of the elegant Hydro Hotel, a historic 81-room hotel that overlooks Lake Windermere in the Lake District, proves that trend-leading carpet design and fast delivery times need not be mutually exclusive.

Led by interior design practice Not A Box, this stately hotel has undergone a major refurbishment to transform it into a premier destination for discerning leisure and business travellers seeking luxurious contemporary style and sophistication with modern comforts in the Lake District. As with the majority of hospitality refurbishment projects, the project team was required to work to tight deadlines, with no option of over-run, to deliver a complete high quality refurbishment on time with minimal disruption to the hotel's business. For this reason, Not A Box selected designs from the QuickWeave™ collection allowing them the opportunity to create a bespoke carpet in a fraction of the time normally associated with a custom commissioned service.

Brintons carpets are seen throughout the renovation of the Hydro Hotel, including in the guestrooms, corridors, ballroom and restaurant. The designs throughout the hotel vary, so each fitted carpet suits the specific finished space accordingly.

Brintons' in-house design team worked closely with Not A Box Managing Director Heather Bennani to select and specify demure tartans, neo-classical geometric patterns and a thistle-based abstract design, all in cool, contemporary palettes to reflect the fresh neutral tones of the scheme as a whole.



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*I love experimenting with new concepts and surface patterns and with such a trusted reputation, Brintons was always going to be my first choice for the refurbishment of the Hydro. Their expertise is invaluable to the designer wanting to create something unique – with tight deadlines. My favourite carpet is the bar area with its oversized design and pared back colour palette. The range of contemporary patterns in Brintons QuickWeave™ collection is vast so there's no need to compromise on design in the name of speed. The result is beautiful, quality carpets throughout the hotel, delivered within a very tight deadline.”*

Heather Bennani,  
Managing Director & Lead Designer, Not A Box





# Hawkstone Park Hotel, Shropshire

Brintons worked with Hawkstone Park Hotel on a quick turnaround revamp of the hotel using unique designs from the QuickWeave™ collection.

Nestled in the heart of the stunning Shropshire countryside, in 400 acres of beautiful scenery and English Heritage Grade I listed landscape, Hawkstone Park underwent a sympathetic refurbishment featuring Brintons carpets from the QuickWeave™ collection.

Brintons carpeted the reception, function room, corridors, guestrooms and dining area with a brief to create an on-trend modern

design, but with hardwearing carpet for heavy use spaces. The modern and contemporary carpet runs throughout the hotel, linking the areas together to create flow in the space.

The QuickWeave™ collection was chosen to meet the demand for design-led woven carpet that can be made to order and installed in below average lead times. A critical part of the brief was to manufacture and deliver the carpet in a short time frame.

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*Brintons have truly transformed the interiors of our hotel. We are so impressed with the quick turnaround of this project, the high-quality carpets, and the overall expertise Brintons brought to this renovation. Brintons contemporary circular carpet designs that are now seen throughout the hotel have really enhanced the hotel's existing interiors.”*

David Sims,  
General Manager, Hawkstone Park Hotel



Q1022



## Moor Hall Hotel & Spa, Sutton Coldfield



Moor Hall Hotel & Spa, an 83-room country house hotel set in beautiful parkland within easy reach of Birmingham, commissioned Brintons to supply carpet for their refurbishment project.

Designs from the QuickWeave™ collection were chosen for the Charter Suite function room and bar with a brief to create a stylish ogee pattern, but with hardwearing carpet for heavy use spaces, the project also involved creating an area of removable carpet that would allow the dance floor to be revealed. The sophisticated carpet runs throughout the function areas and bar, linking the areas together to create flow in the space.

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*The new QuickWeave™ carpet that Brintons provided has totally transformed our main function room and bar area. The soft grey and gold colours are a striking base for any wedding or event and we have received many compliments from guests and visitors about the stunning design and quality of the carpet. Since the renovation we have seen an increase in business, which is purely based on the new look of the rooms, and we are grateful to Brintons for the help in making that happen”.*

Sam Goss,  
General Manager, Moor Hall Hotel & Spa







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